

#### PRESS RELEASE For immediate release

# Launch of "ICY VISION" - VGA Cooler

"Overclock your Fermi GTX 480 and lower your GPU temperature!"

Compatible to ATI™ HD4850/ HD4870 / HD4890 / HD5850 / HD5870 & Nvidia™ 9800GT / 9800GTX GTS250 / GTX260 / 275 / 280 / 285 / GTX465 / GTX470 & GTX480

### HONG KONG, 11 June 2010

Thermal Solutions specialist *GELID Solutions* unveils its multi-compatible VGA Cooler "ICY VISION" of its *GAMER* product line.

The "ICY VISION" cooler contains 5 power heatpipes in a unique heatpipe constellation. The heatpipes are interlaced into 85 optimized high-quality Aluminium fins. Together with a flat stack fin soldered Copper base, they enable the most efficient heat transmission and dissipation from GPU core in its class.

Besides the heatsink, two 92mm UV-reactive fans with 11 blades in S-shape generate 20% more air flow than traditional fans. The fan contains a high-quality ball bearing to ensure a longer lifetime in high temperature environments.

The "ICY VISION" is both CrossFire and SLI compatible on a number of cards. Ram and Voltage Regulator Module cooling components as well as the high performance GC-2 thermal compound are included in the package.

"We have spent over 1 year developing our first VGA cooler. So much thought has gone into creating this product that we hope overclockers will be as excited as I am about the ICY Vision," said Gebhard Scherrer, co-founder and Sales Director of GELID Solutions Ltd.

# The "ICY VISION" VGA cooler is available by end of June 2010 and has a MSRP of USD 55 or Euro 46.

This cooler is RoHS, WEEE conform and carries a 5 year warranty.

If you are interested in a review sample, please send your request by using our online form <a href="https://www.gelidsolutions.com/contact-us/">www.gelidsolutions.com/contact-us/</a>.

For further product information, please visit www.gelidsolutions.com.

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## **About GELID Solutions Ltd**

GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, CPU coolers, fans, and other computer hardware for gamers and silent enthusiasts. www.gelidsolutions.com